

MEDIA ADVISORY

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The Royal BC Museum reissues a classic guidebook

Just in time for the holiday gift-giving season, the Royal BC Museum has printed an all new edition of its beloved, handy guidebook “Highlights – Royal British Columbia Museum and Archives”.

Featuring fresh new photographs, an elegant layout and updated text, “Highlights” is a handsome companion piece for any visitor curious about the permanent galleries, artifacts on display or history of the institution. The book’s foreword, by Royal BC Museum CEO Prof. Jack Lohman, sets the stage by describing the historical context in which the Museum and Archives were created.

Dense with information but slim enough to carry comfortably, the book is particularly well-suited as a gift to send to friends or family overseas. With a gentle touch, gift-givers could even slide the book into a stocking (hint, hint).

As “Highlights” is a helpful guidebook for spontaneous visits, the book is available for purchase at the Royal BC Museum Box Office, along with admission tickets. It is also available at the Royal Museum Shop and online, at royalbcmuseum.bc.ca/shop/. The book retails for \$14.95.

About the Royal BC Museum

The Royal BC Museum explores the province’s human history and natural history, advances new knowledge and understanding of BC, and provides a dynamic forum for discussion and a place for reflection. The museum and archives celebrate culture and history, telling the stories of BC in ways that enlighten, stimulate and inspire. Looking to the future, the Royal BC Museum will be a refreshed, modern museum, extending its reach far beyond Victoria as a world-class cultural venue and repository of digital treasures.

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